

Supernatural mineral makeup



What is mineral makeup?

Rather than being oil or petroleum-based, true mineral makeup is made of earthen minerals, milled to a very fine powder.

Why is mineral makeup better than traditional makeup?

Mineral cosmetics reflect light - like millions of tiny diamond mirrors - to hide fine lines and discolourations. Unlike traditional cosmetics, which coat the skin with a layer of film, mineral makeup allows your skin to breathe and function naturally. In fact, Youngblood was originally developed for use in a medical setting, to help patients' skin breathe and heal after harsh surgical procedures.

High quality mineral makeup should not clog pores, and should feel like you have no makeup on at all. It should contain no synthetic or irritating ingredients, such as alcohol, artificial fragrance, mineral oil, talc, or petroleum.

How is Youngblood manufactured?

Youngblood use only the purest, most premium grade minerals. They 'micronise' their minerals using their proprietary milling process. Although many mineral lines claim to be "jet-milled" or "triple-milled," not all milling processes achieve superior results. Compare Youngblood to its competitors - we think you'll find their quality superior to any other mineral cosmetic line.

What makes Youngblood superior to other mineral cosmetic lines?

Youngblood Mineral Cosmetics began in a medical context, to be used by patients with skin traumatised by acne, rosacea, and harsh procedures, such as laser treatments, chemical treatments, or cosmetic surgery. Developed with leading doctors, Youngblood products contain the healthiest ingredients possible.

When comparing mineral cosmetic lines, always check for synthetic ingredients such as alcohol, artificial fragrance, mineral oil, talc, or petroleum - you won't find these in Youngblood products.

You'll see some similarity in ingredients among different mineral cosmetic companies, but the proportions will not be the same. You'll also read about companies using different, "superior" milling processes. We're confident that when you compare, you'll find Youngblood ingredients and processes are of the very highest quality on the market.

You'll also notice that some other mineral cosmetics may have an undesirable "glittery" look. That's because their milling process or ingredient combination leaves a rough finish - it can even itch or cause breakouts. Youngblood, however, glides on silky smooth, and has a more refined "glow," rather than a sparkly "glitter."



Try Youngblood - we think you'll find the feel is the silkiest available, the coverage is flawless, the look is the most polished and natural, and the choice of shades the most comprehensive and realistic.

Why aren't Youngblood products SPF rated?

At Youngblood Mineral Cosmetics, they value your health, and want you to make the most informed health decisions possible. Many of Youngblood Mineral Cosmetics' products contain titanium dioxide, a natural mineral that contains sun protective properties. However, in order to gain a higher SPF rating, many companies use nano-technology in their formulas, or nano-sized titanium dioxide and zinc oxide.

Nanotechnology is the branch of engineering that deals with anything smaller than 100 nanometers - 'nano' means extremely small. A nanometer = one billionth of a metre, and all three dimensions of a nanoparticle are less than 100 nanometers.

Cosmetics companies want to enhance penetration of active ingredients which they hope will speed up their impact to excite customers with impressive results.

Make-up or make-over?

Don't forget that SkinThings sell Youngblood make-up and provide excellent opportunities to try out the product with their fabulous make-up / make-over treatments.

If you have a special occasion to 'make-up' for then why not let our trained beauticians do it for you? Take the stress out of preparing for weddings or formals and relax at our salon.

Special Occasion Make-Up

(30-40 mins) \$50.00
Redeemable on product purchase over \$100

We stock and use the full range of Youngblood Professional Mineral makeup. Exceptional coverage and a natural look. Used extensively in film and TV. The appointment includes consultation and application by a fully trained SkinThings beauty therapist.

Ask us about our mobile make-up service. Minimum of 3 make-up sessions required.

Vouchers...

A gift for all occasions, SkinThings vouchers are now available online.

You can purchase them for \$50, \$100 or \$200 and email them to that special someone who needs a treat. They can then purchase SkinThings products in our online store.

Supernatural mineral makeup (contd.)

Youngblood and SPF (contd)

Sunscreens and mineral makeup with a rated SPF are the most common target - nano titanium dioxide and nano zinc oxide particles are readily used in sunscreens to make them transparent.

So, why is small a problem?

Experts believe that some nanoparticles might be able to penetrate the skin and enter our circulation. And, the real danger is that commonly used nanoparticles do not dissolve in either water or oil, so they become very difficult to eliminate, which may dramatically increase their long-term risks. Once they reach our blood vessels they can be carried to any organ in the body.

Youngblood use the non-nano Titanium Dioxide, so it doesn't penetrate the skin, basically it sits on the skin's surface to scatter UV light with the same effective sun protection as the nano TiO₂. Since our loose mineral foundation, along with our entire product line is not SPF rated we are not reliant to use nano titanium dioxide for sunscreen protection. It should be noted that many other mineral companies that do have an SPF rating on their foundations do use nanotechnology.

At Youngblood they also recognise the ordinary variations in the way our products are used (some women prefer a lighter, more sheer coverage, whilst others will wear a fuller coverage), and their doctors agree that customers are best served by their choice not to provide their products with an SPF rating, as it could be misleading.

Does Youngblood use animal testing?

Absolutely not. Youngblood's founding beauty principles are natural health, empowerment, and environmental responsibility. Their products are completely cruelty-free.

Why is talc bad for my skin?

Talc is a filler and can block pores, dry your skin, and cause irritation. Youngblood products contain no talc, or any other fillers.

What kind of starch is in Youngblood products, and why is it used?

They use Rice Starch as a healthy alternative to talc. Rice Starch absorbs oil, sets makeup so it's long-lasting and doesn't move, and provides a beautiful matte finish.

Some Youngblood products list a fragrance. Is this fragrance artificial?

Their fragrances are herbal, such as those derived from natural sage oil.

Youngblood Ultimate Concealer contains dimethicone. Is dimethicone petroleum based, and will it clog pores?

No. Dimethicone is an organic compound derived from silica. It is clear, inert, non-toxic and non-flammable. It functions to protect the skin from moisture loss, and will not clog pores.

How do minerals become "pressed?"

Youngblood powders are milled using their proprietary process, which results in their unique silkiness, natural appearance, and high-performance coverage. These powders are then mixed with organic compounds to bind the ingredients together, and then pressed into metal pans under high pressure.

What are ingredients listed as "Lakes?"

Lakes are types of pigments - solids that have a colour. The "Lake" colouring process is prepared using an inert binder, such as commonly used dietary antioxidants.

Do Youngblood products contain preservatives?

Most of their loose mineral products contain no preservatives.

However, any product containing liquids, such as lip gloss, mascara, etc., can foster bacterial or microbial growth. In order to protect your health, and inhibit the growth of microbes and bacteria, they've chosen preservatives derived from plants, which are often used in baby care and food products. All part of their commitment to your healthy lifestyle which is why they use the most natural ingredients possible.

Some Youngblood products contain Tocopheryl Acetate. Is this ingredient synthetic?

Also known as Vitamin E acetate, Tocopheryl Acetate is a common vitamin supplement that provides protection from the sun's ultraviolet rays. The Tocopheryl Acetate Youngblood uses is derived from soy beans.

